

## Tech-Together enters the second round: The successful in-house exhibition concept initiated by the machine and plant manufacturers from OWL takes place from 18-20.10.2022.

## At a glance:

- The alternative event format launched last year by a group of dedicated mechanical and plant engineers from OWL in reaction to the cancellation of important trade fairs due to the corona pandemic is taking place again in 2022 thanks to the positive response.
- The in-house fairs aim to bring suppliers in the woodworking technology sector together with interested customers.
- The event takes place from 18-20.10.2022.
- Each company plans their own live and/or virtual events.
- Tech-Together focuses on sharing information about technology, innovations, new developments and customer solutions.

Tech-Together was launched in 2021 as a joint initiative by **dedicated machine and plant manufacturers along with industry partners** from Ostwestfalen-Lippe (OWL). The initiative aims to bring woodworking technology together with interested customers. Despite the corona-related cancellation of key events where participants had the opportunity to exchange information in person, the OWL region continues to offer combined machine, plant and supplier expertise in the woodworking sector. Renowned suppliers covering the entire machining process once again open their doors to interested clientele from throughout the world from **18-20.10.2022**. The customers are invited to tour the participating companies' showrooms and form their own personal impressions of the innovations and technological advancements.

With their simultaneous in-house trade fairs, the participating companies offer interested customers an incentive to visit the OWL region and get in contact with numerous companies. This concept has been very well received. Many of last year's visitors took advantage of the opportunity to "kill many birds with one stone".

Almut Rademacher from the OWL mechanical engineering **association**: "We think it is fantastic that the companies from OWL have launched such a great concept on their own initiative and that the in-house fairs were so successful that the format will be repeated. Naturally, we took the opportunity to form our own impression of the in-house fairs and saw that the event format was also well received by the customers. We met some of the visitors repeatedly over the course of the same day at different companies every time as they toured around OWL, as was intended. The OWL region is unique in Germany since the woodworking



## industry has a concentrated presence here: combined innovative power made in OWL. We are looking forward to the next Tech-Together and have already marked the date in our calendar."

The event format provides a combination of in-house trade fairs and virtual content. The individual participants are each responsible for designing their own events. More details are available on the events page: <u>www.tech-together.de</u>

The following companies are participating in the event:

(alphabetically sorted)
Düspohl Maschinenbau GmbH
Heinrich KUPER GmbH
Hesse GmbH & Co. KG
Hymmen GmbH Maschinen- und Anlagenbau
Koch Technology GmbH & Co. KG
Lehbrink Spezialmaschinen GmbH
MB Maschinenbau GmbH
Venjakob Maschinenbau GmbH & Co. KG
Wehrmann Holzbearbeitungsmaschinen GmbH & Co. KG

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